

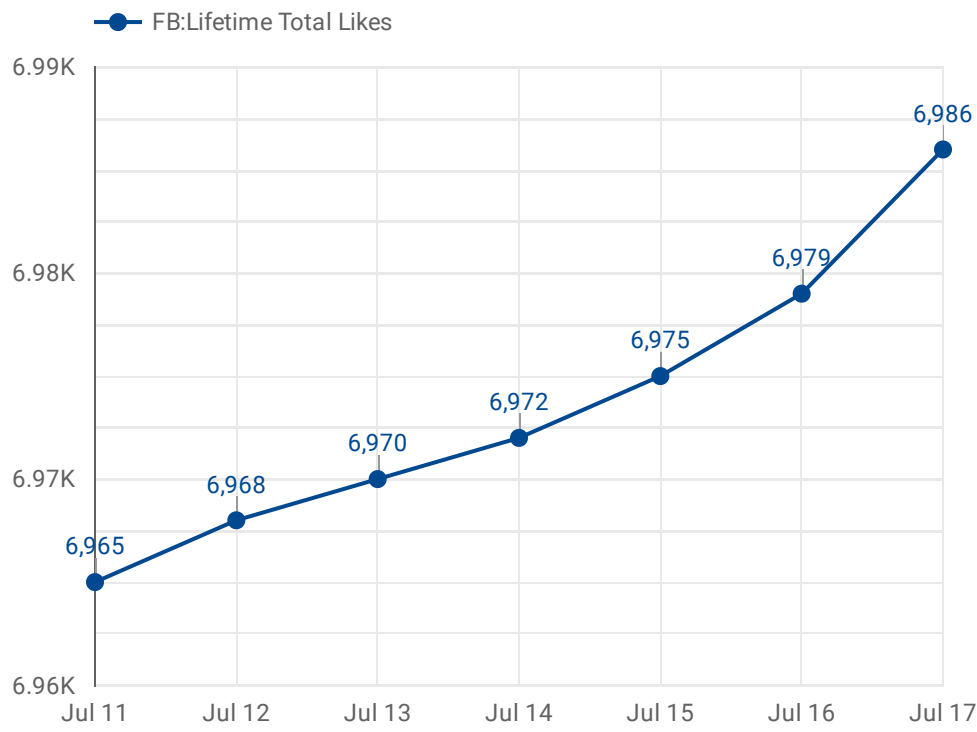
Social Media & Web Analytics

Jul 11, 2020 - Jul 17, 2020

Facebook

Followers
6,986 likes

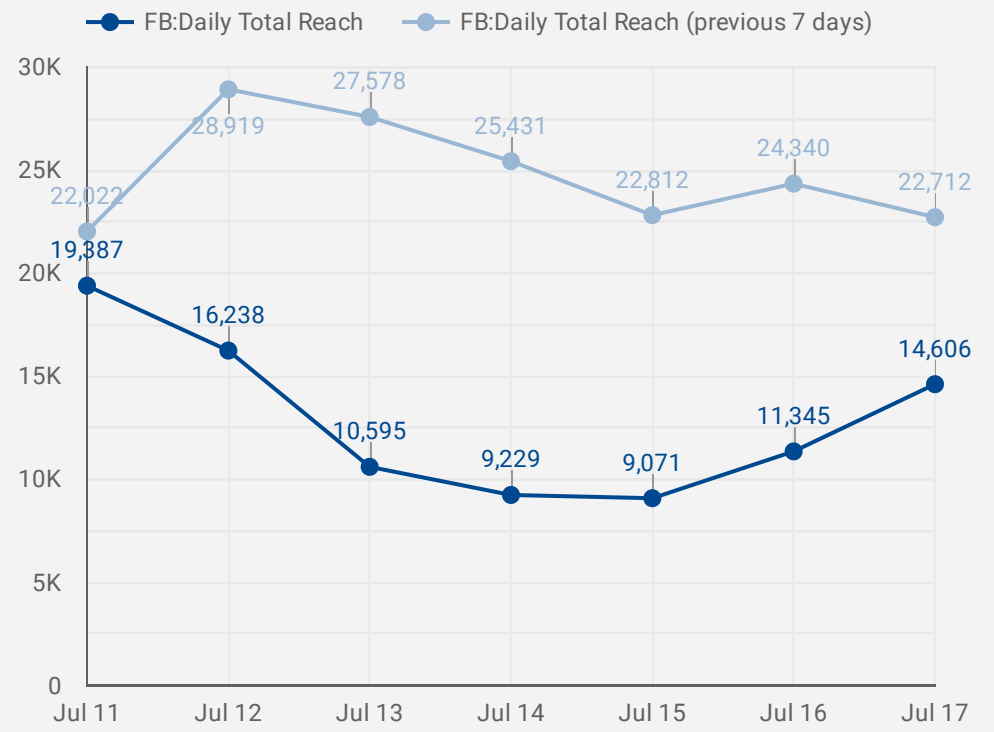
Total number of people that like Coldwell Banker La Costa's Facebook fan page.



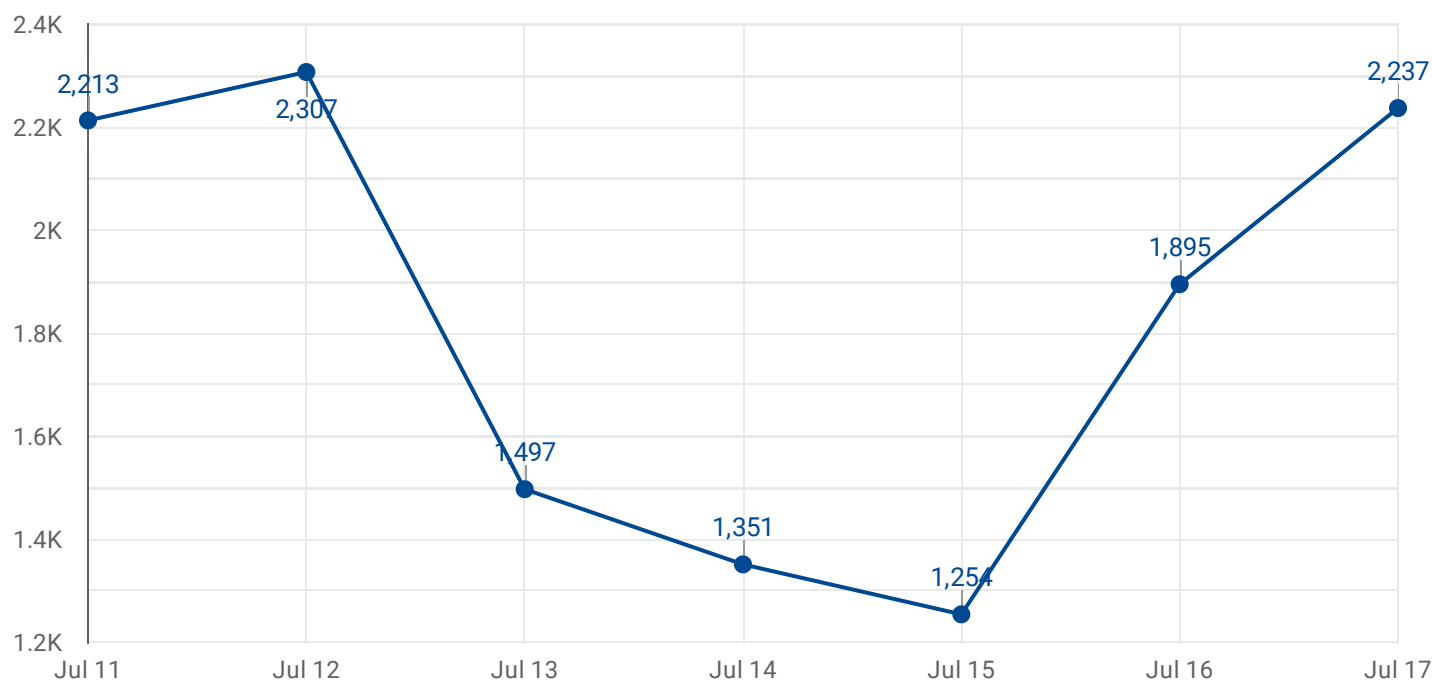
Reach
90,471

↓ -83.3K from previous 7 days

Number of people that saw our posts per day



FB:Daily Page Engaged Users



Engagement
12,754

Number of people who clicked, liked, shared or commented with our posts per day.

Instagram

Followers
817
↑ 7

Reach
2,435
↓ -835

LinkedIn

Followers
587
0

Reach
193
↓ -18

Twitter : La Costa

Followers
1,279
↓ -5

Reach
855
↓ -245

Twitter : Vallarta

Followers
560
↓ -3

Reach
605
↓ -48

Social Media Totals

Total Followers
10,229
↑ 24

Total Reach
94,514
↓ -84,444

cblacosta.com

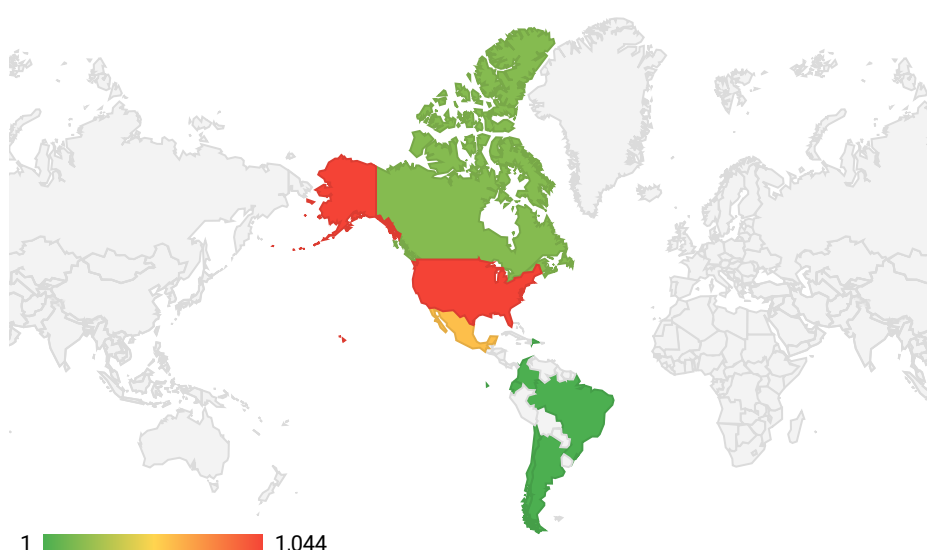
Users
1,852
↑ 22

Sessions
2,752
↑ 29

Page Views
11,972
↑ 671

Average Session
00:06:03
↓ -00:00:16

Users per Country



Users per City

